



PROFICIENCY

Your DVGCC Professional Shop Publication



Summer 2009

Volume 1, Issue 2

Fun and Creativity for Your Golf Game

The 2009 golf season is in full swing at the Dundas Valley Golf and Curling Club. Your Pro Shop is proud to bring you the second issue of our newsletter. The theme for this issue of PROFICIENCY is *bringing more fun and creativity to your golf game*. We hope this publication will enable you to learn more about the golf shop and take advantage of the many services offered by your professional staff.

Tips “Fore” the Summer

Improved ball striking and better scoring are every golfer’s goal, but we could all benefit by bringing more fun and creativity to our games.

Have you ever tried to hit different types of shots with the same club – different distances or ball flights, or to hit shots the same distance with different clubs? Our short course is a great venue for hitting a variety of short shots.

Playing a round of golf with only a few clubs can also develop more creativity. Try lightening your bag by dropping down to a few clubs on a hot summer day.

You might want to consider playing each hole by thinking backward from the green. To boost your confidence, try selecting a tee club that leaves you at a consistent or favourite distance from the hole more often. Experiment with tee and approach shot distances to see how your score is impacted.

Try going against your normal tendency by being more aggressive or conservative for a round or two, and seeing how that influences your scoring. Consider hitting more drivers or alternatively, holding back to hit more fairways in regulation. It could also mean working on not leaving approaches, bunker shots, chips and pitches short, or focusing more on lagging short shots to within a set distance.

Have you ever thought about making practice sessions more fun by competing with a friend?

Tips (cont’d)

Instead of hitting the same putts, pitches and chips repeatedly, challenge someone to a friendly short game competition for a beverage. Take turns choosing the shot. Play a pre-set number of shots emulating skins, stroke or match play.

Change up your regular game by playing individual or team match play or using another scoring format (e.g., stableford points, skins) instead of stroke play. There are so many different games that you can play, especially for those who enjoy a friendly wager.



2009 Golf Fashion Trends

What makes for a fun and functional golf wardrobe? Add some colour or fun patterns in the latest natural and synthetic materials to update your golf wear. Find a new favourite golf shirt or try a pair of plaid shorts. Consider adding a new belt, hat, custom footwear, or even a pair of socks to spice up your golf attire. The pro shop stocks a wide variety of the latest styles of golf clothing from Sligo, Ian Poulter Design, Loft 8°, Mizuno, Greg Norman and more. You too can be a golf fashion plate!





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Rules & Etiquette

Golfers are normally obligated to play the ball as it lies (Rule 13-1), but there are occasions when a golfer may elect to take a free drop (e.g., ball on a cart path or in ground under repair). This issue's "rules & etiquette" item pertains to the DVGCC *Local Rule* prohibiting play from the patio area (behind the 9th green and beside the 18th green). This *Local Rule* also governs play from the grass, flowerbeds and the water feature surrounding the patio as marked by white paint. A yellow stake with a white top indicates a drop area with the margins of a drop area defined by a white painted circle. The good news is you may have extra help locating your ball. You may also clean your ball before dropping it (Rule 21), or replace your ball before dropping if it has become unfit for play (Rule 5-3). More importantly, you are entitled to relief without penalty – even if you happen to have hit your ball into a pint glass of someone enjoying a post-round beer on the patio. The bad news is you may have to play your recovery shot from the drop area in front of a crowd or use one of your new, creative shots. You may also owe someone a beer refill and some help with their laundry bill.

Platinum Program Promotions

The 2009 Platinum Program includes ongoing discounts on golf equipment, clothing and consumables, as well as extra special offers throughout the year (e.g., Crossover Golf-Curling Clothing Clearance, Mother's Day Ladies Clothing Sale, Father's Day Shirt Sale, etc.). The 2009 Platinum Program will run until December 31, 2009.

The John Kirkwood Golf Shop is the only place to shop for your personal golfing needs, corporate promotional items and tournament prizes.

Give the Gift of a Better Golf Game

Lessons make great gift ideas for the hard-to-shop-for golfers in your life. While practice makes permanent, we guarantee that practicing under the guidance of a CPGA Professional will improve your play and help you get more enjoyment from golf. Speak with any of your CPGA Professionals about booking a lesson or series of lessons to unlock the mysteries of golf for yourself or someone in need of some help with their game.



Notable Season Results

- T1 John Kirkwood (71)
Golden Horseshoe Pro Tour @ Hidden Lake's Old Course
- 1 Maggie Trainor
RCGA Canadian University/College Women's Individual Championship @ King's Forest
- T2 John Kirkwood (70)
Golden Horseshoe Pro Tour @ Chedoke Beddoe Course
- T7 John Kirkwood (74)
Cambridge Golf Club Pro-Am

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